









The footprints may disappear but the memories will last a lifetime.



pacificpools.com





Water. We are naturally drawn to it.

It's why you've been thinking about a pool, and all the benefits you'd enjoy from owning one.



WHY CHOOSE A PACIFIC POOLS SHOWCASE BUILDER?

The most important decision you make when putting in a swimming pool isn't the shape, size or liner pattern. It isn't the landscaping or the fencing around the pool. Without a doubt, nothing influences your satisfaction with your completed swimming pool more than the builder you choose.

Pacific Pools has selected top builders from around the country to become members of its Showcase Builder program. These builders have excellent reputations in their area for building swimming pools of exceptional design and quality. Showcase Builders have the opportunity to take advantage of educational conferences, seminars and training classes offered by Pacific Pools and benefit from an informal network where they can share best practices and design ideas with each other.

When you select a Showcase Builder to create your new Pacific Pool, you're getting the best. Showcase Builders have

won numerous awards, including the Master of Design Award, the AQUA 100 Hall of Fame Award, and several Association of Pool and Spa Professionals (APSP) builder and design awards. Their pools have been featured in a variety of magazines, including Luxury Pools and Pools & Outdoors. Our Showcase Builders have been invited by the APSP to teach seminars and give lectures on pool construction and design.

Your Showcase Builder will see you through the entire building process, from start to finish. All Showcase Builders offer you

the pool with the best warranty in the industry – from Pacific Pools. Talk to your local Showcase Builder today!





Your backyard becomes your own *Private Retreat*.

Fun and relaxation. Exercise. Entertain. Enjoy family time.







Set your *Creativity* free.

Your Pacific Pools Showcase Builder will help you design the pool you've been dreaming of!



You want a pool that will combine innovative design with years of maintenance free quality. The latest technology. The greatest durability. The most complete palette of shapes and sizes and options that are backed by a lifetime transferable warranty.

You want the confidence of dealing with a company with over 50 years of experience in the manufacture of inground swimming pools and unshakable commitment to your complete satisfaction. You want a masterpiece. The Steel Pool System. Available only from your Pacific Pools Showcase Builder. Elegance, style, and engineering are its legacy.

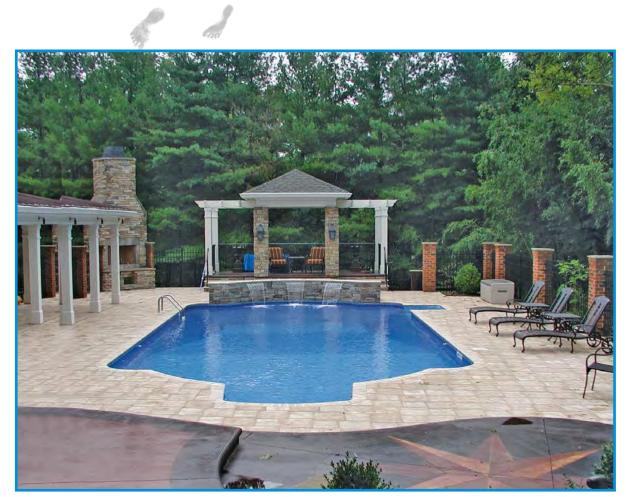
Let us take you on a journey that will lead you to the nearest Showcase Builder and your private backyard retreat.



CUSTOM POOL



RECTANGLE 20' × 40' × 8'6"



DOUBLE ROMAN 15' x 32' x 8'



Follow these steps to make your Perfect pool!

- Choose the right pool to fit your lifestyle and family needs.
- Consider all aspects for making your dream backyard.
- Familiarize yourself with a basic understanding of the build and installation process.
- Bring your initial thoughts to your Showcase Dealer who will truly make your backyard "the place to be" for friends and family!



SINGLE ROMAN 16' × 32' × 8'

Style that makes a Splash.





RIVIERA 22' 3" x 37' 4-1/2" x 8'

RECTANGLE 18' x 36' x 8'



LAGOON 17' x 27' x 33'



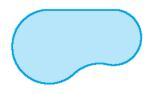


Find the shape that's the Perfect fit...



CALIFORNIAN		
4' x 28'	18' x 37	
16' x 30'	20' x 38	
16' x 32'	20' x 44	
18' x 34'		

GREG	
15' x 25'	17' x 31'
15' x 29'	19' x 35'
16' x 32'	19' x 41'
16' x 34'	20' x 40'



CELEBRITY			
16' x 28'	20' x 36'		
16' x 30'	22' x 39'		
18' x 34'	24' x 40'		
19' x 33'			

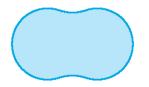


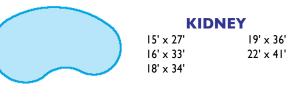
FIGURE 8		
14' x 24'	18' x 36'	
16' x 32'	20' x 40'	
18' × 32'	22' x 36'	

F

FULL-L 2 F	T. RADIUS
20' x 40'	28' x 43'
22' x 34'	30' × 40'
24' x 36'	30' x 46'
24' x 41'	

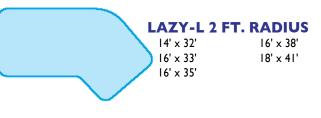
	12'
	14'
	14'
	14'
\sim	2' 4' 4' 4' 6'
	16'

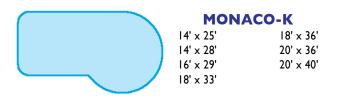
GEMI	NI
x 24'	16' x 34'
x 28'	18' x 34'
x 29'	18' x 36'
x 30'	18' x 38'
x 31'	20' x 40'
x 32'	22' x 41'





LAGOON			
l 2' x 24'	18' x 36'		
l 4' x 28'	20' x 40'		
18' x 32'			





IONTEREY		OV	OVAL	
3'	22' x 36'	4' x 28'	16' x 34'	
1	22' x 40'	15' x 30'	17' x 33'	
		6' x 30'	18' x 36'	
		6' x 32'	20' x 40'	

	MON
	18' x 33'
	20' x 35'
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RECTANGLE	2' RADIUS				
10' x 20'	16' x 38'	5	1	ROMAN 2 F	
2' x 24'	18' x 36'			14' x 28'	18' x 40'
14' x 28'	18' x 38')	14' x 30'	20' x 40'
16' x 32'	20' x 40'		/	16' x 32'	22' x 44'
16' x 34'	20 X 10			18' x 36'	

\bigcap	$\overline{}$
	\sim

ODESSY				
12' x 20'	16' x 32'			
l 2' x 22'	16' x 34'			
l 2' x 24'	18' x 32'			
4' x 25'	18' x 36'			
4' x 28'	20' x 40'			
16' x 31'				

MOUNTAIN LAKE

20' x 35'

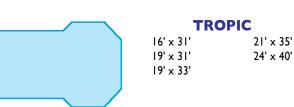
22' x 36'

24' x 40'

17' x 28'

19' x 32'

20' x 34'



PATRICIAN 2 FT. RADIUS

18' x 40'

20' x 40'

22' x 44'

14' x 28'

14' x 30'

16' x 32'

18' x 36'



All pool shapes are for illustration purposes only. Pool shape selection options may change without prior notice.

Choose from these popular sizes and shapes; or ask your Pacific Pools Showcase Builder about designing a custom pool to make your dream pool a reality!





Break ground on Big fun.

Pacific Pools

Comprised of four separate systems – the wall panels and braces, steps, liner and cover – the Trident Steel Pool System delivers maximum strength and durability for years of maintenance-free enjoyment. So relax knowing that your new Pacific Pool is backed by a transferable Lifetime Warranty.

- The Trident Steel Wall Panels and Braces combine the strength of the materials we use with the strength offered by the overall design. Your Pacific Pool meets or exceeds The Association of Pool & Spa Professionals standards.
- Beautiful step options include molded thermoplastic, fiberglass in-wall steps, or our vinyl over steps.
- The vinyl liner provides a soft, smooth surface the most practical pool surface in the industry – it is both beautiful and easy to maintain.
- Coverstar[®] automatic, mesh, or solid safety covers are custom-built to fit your pool perfectly and manufactured from best-in-class materials. Our covers offer the best protection available for your family and your pool investment!



THE TRIDENT STEEL WALL PANEL AND BRACE SYSTEM







VINYL LINER



COVERSTAR AUTOMATIC COVER











We're behind $\mathcal{Y}_{\mathcal{O}\mathcal{U}}$ all the way.

LATHAM WARRANTY INFORMATION

Relax knowing that your new Pacific Pool is backed by a transferable Lifetime Limited Warranty.

Latham has over 50 years of experience manufacturing pools. We don't just talk the talk – we walk the walk – by offering a lifetime transferable limited warranty. warranties are the most comprehensive in the swimming pool manufacturing industry because we stand behind, and believe in, the high quality of our products.

STEEL WALL WARRANTIES

Trident Steel wall panels and braces carry a lifetime, non-prorated, transferable limited warranty.

THERMOPLASTIC STEPS

Thermoplastic steps carry a lifetime, non-prorated, transferable limited warranty.

STEP SYSTEM WARRANTY

Acrylic/fiberglass steps carry a 25-year limited warranty.

VINYL LINER

Pacific liners come with a 20-year transferable warranty — 5-year full replacement and 15-year prorated against manufacturer defects.

SAFETY COVERS

Our safety covers are the strongest in the industry and so we can offer the best warranty in the industry – a 20-year transferable warranty for our Premium 98 Mesh, Standard 95 Mesh, and Heavy-Duty Solid covers, and a 12-year transferable warranty for our Lite Solid safety cover.



ONLY WE INCLUDE THE ICC CERTIFICATION



We are the only packaged pool manufacturer to receive ICC-ES Certification of its products. What is ICC-ES? International Code Council Evaluation Service (ICC-ES) ensures that building products meet code requirements.

Building inspectors and engineers look to the ICC-ES evaluation reports for evidence that the products and systems are code-compliant — and can receive a standardized branded pool blueprint coded with ICC-ES report number, stamped and signed by a licensed engineer. Inspectors' #1 choice for approving building codes are ICC-ES certified products*.

*Final permit approval is up to the discretion of each individual municipality's code official.



Trident Pool *Steel* wall panels.

Our unique combination of the Trident Steel Wall Panels, the Bracing System, and concrete provides superior strength and endurance.





Technologically advanced *Strong* and *Durable*.



Children and Child

Factory engineered, each Trident Steel Wall panel is made of corrosion-resistant steel and its strength is unparalleled. Add a five inch flange top and bottom and you won't find a stronger steel panel. In fact, we're so confident of that strength, we offer a one-time transferable, lifetime warranty of the pool wall structure.

Our Trident Steel Wall panels combine galvanized steel with innovative design to provide superior structural integrity. Here's how:

- Our Trident Steel Wall panels are made of galvanized steel which are corrosion-resistant.
- Our sturdy, heavy gauge galvanized steel braces around the entire pool provide solid support for pool walls.

When using a complete Pacific Pool kit, it can take as much as 75% less time to install as compared to other pool construction technologies.





Color *Coordinate* your poolscape with our liners, steps, and spas.



GREY GRANITE SCALLOP SPA

2 FT. IN-WALL LADDER





GREY GRANITE FRENCH CURVED STEP Available for 42" and 48" pool wall.



Pacific Pools offers a large assortment of steps designed to create your perfect poolscape. A wide selection of steps, lounges, benches, and specialty steps are available in white, blue granite, and grey granite. Create a unified backyard retreat by color coordinating your entryway with your liner. Even the poolside spa is available to match.





THERMOPLASTIC STEPS

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Our thermoplastic steps have raised, non-slip tread patterns that allow for a safe and easy pool entry and exit. To view all of your entry options, ask your Pacific dealer for a our latest step brochure.







Imagine the soothing sounds of a waterfall.

Relax in your spa, letting the massage jets work away your stress and aches.

Pacific Pools acrylic spas are a perfect match to your Pacific Steps.

Add a Pacific Poolside Spa to your poolscape and create a peaceful paradise all your own.

Our Inground and Spill-Over Spas are inherently rigid and strong, vacuum-formed from a single piece of acrylic, then backed with fiberglass for structural support.



SCALLOPED INGROUND SPA

SCALLOPED SPILL-OVER SPA

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SQUARE SPILL-OVER SPA

Versatility built to last.

THE INNOVATIVE MODULAR VINYL COVERED STEEL STEP SYSTEM

Choose this vinyl over-step option for uninterrupted beauty of your liner!





MODIFIED OBLIQUE 17' x 27' x 8'





Design your dream pool!



SOLONA | BLUE MARBLE



Pacific was the first to introduce printed vinyl liners and was the first to introduce 3-D designer pool liners. For over 50 years we have revolutionized the liner industry and continue to be the design leader today. Our vinyl pool liners are easy to clean, soft to the touch, and look fantastic!

Made from the best vinyl material available, our liners are algae and bacteria treated and UV resistant for a longer life.

Quality, Fit, and Protection

Pacific liners are designed and manufactured using the most advanced technology in the industry. Our skilled and knowledgeable designers and machine operators take pride in every liner they make. As a result, you get the highest quality, best fitting liner money can buy. Our quality control is so tight we back every liner with one of the best warranties in the industry. It's why "More dealers specify our liners than any other manufacturer!"

Wide Selection of Designer Choices and Exclusive Patterns

Pacific offers an extensive array of designer patterns including Exclusive pattern choices, only available through your Pacific Showcase Builder. Your individuality is important to us. We are proud to offer you choices that will allow you to customize your poolscape to match your style and taste.

Visit our website at pacificpools.com to view our extensive pattern selection.



Standard on every Pacific Liner.



Standard pool liners present visible lines on the pool floor at the seams which ultimately detract from the beauty of the pool. Our innovative **ULTREEAM** technology elevates our liners to an entirely new category.

This exclusive process makes floor seams stronger and virtually invisible, so there's nothing that gets in the way of the picture perfect beauty of your pool!

Now standard on every Pacific Liner.

For more information, ask your dealer about **ULTREEAM**!

For more information about Ultra-Seam scan our QR code.



pacificpools.com

Here's what your neighbors are saying about their new Ultra-Seam[®] liner.

"Thank you so much for building our beautiful pool. We are very pleased with how well the whole experience went. We are especially happy that we chose an Ultra-Seam liner. The seamless look is one of the best features of our pool, and we've gotten lots of compliments."

Bill and Lisa, Pool Owners

"We had never heard of Ultra-Seam before, but when we called our pool dealer to have a new liner installed, he recommended it. We're so glad we went with his recommendation, because it sure makes our pool look great! We were surprised to see the huge difference an Ultra-Seam liner made."

Frank and Deb, Pool Owners

"This is our second year with our Ultra-Seam liner, and beside the great look of no seams, I've got to mention how much easier it is to keep clean with the smooth seams. It's a win-win situation."

Linda, Pool Owner



We make it strong. We make it easy." **COVERSTAR** We make it Strong We make it Strong We make it Lasy.

A backyard swimming pool is the ultimate source of family fun! But when it comes to children and pets, it is also the source of safety concerns. No parent can be watching over the pool every minute. No fence or alarm can prevent a child from getting access to an unsupervised pool. A Coverstar automatic safety pool cover can!

Strong protection – at the touch of a button!

Simply flip a switch, and your Coverstar automatic safety cover will create a barrier over your pool that no child or pet can penetrate. Custom-built to fit your pool perfectly and manufactured from best-in-class materials, Coverstar is the best protection available for your family and your pool investment!

Save on heat, water, electricity, and chemicals.

A Coverstar cover acts as a passive solar heater, increasing the temperature of your water by eight to ten degrees. It also reduces evaporation of water as well as consumption of chemicals.

A Coverstar cover keeps dirt and debris out of your pool. Time spent cleaning out dirt and leaves and putting in new chemicals is almost eliminated! Less time cleaning, more time enjoying!

COVER YOUR POOL WITH JUST THE FLIP OF A SWITCH



The top photo shows a pool with the CoverStar automatic pool cover in open position, and bottom photo shows the automatic pool cover in the closed position.



The *Strongest* name in automatic covers.

For the highest quality automatic safety cover, you can trust your Pacific Pools Showcase Builder...choose the Coverstar Automatic Safety Cover!



RECTANGLE 18' x 36' w/ ENCAPSULATED UNDER GUIDE AUTO COVER

Coverstar offers an Automatic Cover System to fit almost any pool shape. The fabric used for the cover is a specially formulated heavy-duty vinyl fabric with a polyester weave and an extruded coating process to give you superior performance.

Your automatic pool cover mechanisms are made of anodized marine grade aluminum, stainless steel, and all stainless steel hardware. These industry-leading components have been chosen for their superb quality and reliability, and because these metals are impervious to the harsh environment of a pool.

Reliability and quality are built into your automatic pool cover by Coverstar.





CUSTOM EXTREME CANTILEVER ROCK DECK WITH AUTO COVER





The strongest *Mesh* and *Solid* safety covers.

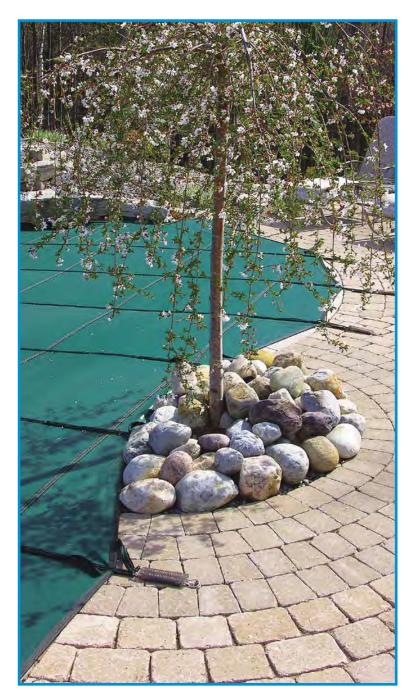
Latham mesh or solid safety covers are the strongest way to prevent children and pets from getting into your pool when you can't be there. Custom-built to fit your pool perfectly and manufactured from best-in-class materials, a Latham cover is the best protection available for your family and your pool investment!

We make it strong to keep your family safe!

The stronger the cover, the safer the cover. We apply exclusive, patented design and manufacturing innovations to give our mesh and solid safety covers unmatched strength and durability. And because we build them better, we back them better, with our exclusive 20-year transferable warranty on our Premium 98 Mesh, Standard 95 Mesh, and our Heavy-Duty Solid Safety Cover. We also offer a 12-year transferable warranty for our Lite Solid safety covers.

We make it easy to install and maintain.

Unique features such as our exclusive center web and extra-long installation tool make it fast and easy to install and remove your Latham cover. All Latham covers keep debris out of your pool, and block virtually all sunlight – so you save on chemicals and enjoy cleaner water at opening time.



2 Contraction



More reasons to choose Pacific.



Parker and Sharon Johnson had a great experience with Swim 'N Pools - Pools, Billiards and Spas. Here's what they had to say.

"Our working experience with Swim-N-Pools was very positive. Not only did we have a new pool put in, but an old one taken out. They replaced our old rectangle with a new kidney and a Spillover spa. Swim-N-Pools handled the project from start to finish...we would highly recommend Swim-N-Pools to anyone, their workmanship was extremely professional."

Parker and Sharon Johnson, Pacific Pool Owners

Pool built by Pacific Showcase Builder Swim 'N Pools of Chester, VA



Andrew and Julie Stringer know they made the right choice with The Pool Company and Pacific Pools.

"While considering getting a pool, our friends and family recommended us to choose The Pool Company! After meeting with Hans, we felt comfortable, knowing that this was definitely the right choice! From the start The Pool Company guided and helped us make the right decisions to get our pool we always dreamed of. During the building process, the staff became family. It was an exciting process for our family to watch the progress each day with the help of Steve, being very thorough in explaining each and every detail. Much respect was given to our property and neighbors by The Pool Company. After having the pool for a year, we are still able to call The Pool Company with any questions and concerns. They are truly a great local company that stands behind their work 100%."

Andrew and Julie Stringer, Pacific Pool Owners

Pool built by Pacific Showcase Builder The Pool Company Inc. of Charlotte Hall, MD



Here's what the Giffs' have to say about Polynesian Pools:

"Thank you very much for taking on every single challenge this pool presented. The size and shape made it difficult to construct, but you were always there for us and were professional and prompt."

The Giffs, Pacific Pool Owners

Pool designed and built by Pacific Showcase Builder Polynesian Pools of Virginia Beach, VA



PAGE 23 PACIFIC STEEL POOLS

More reasons to choose Pacific.



When Sally Hajjar and Jennifer Guldi had their Pacific Pool built by Snyder Pools, this is what they had to say.

"We wanted to thank you for such a wonderful experience this summer. We never dreamed having a pool installed could go so smoothly. Thank you! Your staff is all terrific! They are honest, hard working and sincere."

Sally Hajjar and Jennifer Guldi, Pacific Pool Owners

Pacific Pool built by Showcase Builder Snyder Pools, Westminster, MA





Jane Lingeman says this about building a Pacific Pool with Quality Pool & Spa.

"I truly enjoy my pool and being a pool owner. It's like being on vacation everyday without leaving the comforts of home. The people at Quality Pool & Spa have been wonderful! They really know pools and help me make my pool look its very best."

Jane Lingeman, Pacific Pool Owner

Pool built by Pacific Showcase Builder Quality Pool & Spa, Grand Rapids, MI





Ralph Franc says that building a Pacific Pool with Modern Comfort Pools in Coram, New York was...

"A very nice experience. The design and masonry work was great. Now we can finally use our yard, and the grandchildren love it!"

Ralph Franc, Pacific Pool Owner

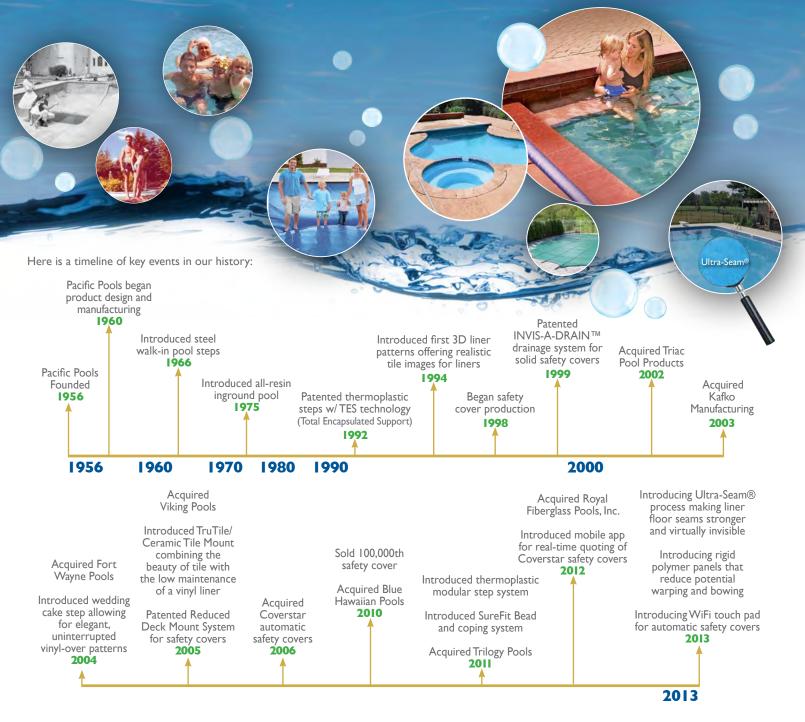
Pool built by Pacific Showcase Builder Modern Comfort Pools, Coram, NY



Our History: Behind the Company Behind Every Pool

Latham Pool Products has been behind every pool since 1956. The company was founded as Pacific Pools and has since become the largest manufacturer of inground residential swimming pools and components in North America with facilities throughout the U.S. and Canada. Latham Pool Products offers the highest quality products backed by the best warranties in the industry. We continually bring new techniques and innovations to the manufacturing process.

Latham is 100% committed to your pool experience... Past, Present, and Future.



IMPORTANT POOL SAFETY INFORMATION

entrapment;

circulation; and appropriate in-pool lighting

minimum required inlets and returns to ensure proper water

A number of very important items that are essential for the safe use of your pool may not be visible in many of the photographs, either because of perspective or camera angle, or because they were removed for photographic purposes.

These devices include, but are not limited to:

- · safety ropes, which should remain in place at all times;
- "No Diving" signs which are provided with all Pacific Pools and which should be installed in accordance with Pacific Pools instructions, on the coping or liner, where they can be clearly visible;
- · an area sign which is provided with all Pacific Pools and must be permanently and conspicuously affixed in the pool area where all users can see it;
- DANGER DIVING MAY NTRAC LATHAM NEALER /C SHALLOW WATER

TES Support System™, and Showcase Builder are registered trademarks of Latham Pool Products. The specifications in this brochure were believed to be true at the time of printing. However, specifications, standard equipment and options are subject to change without notice

All of these devices should be installed in accor-dance with Pacific Pools instructions, ANSI/NSPI or ANSI/APSP or ANSI/APSP/ICC standards, as well as state and local statutes and codes.

Diving boards and slides require minimum depths and distances and must only be installed and used in strict compliance with the equipment manufacturer's specifications and ANSI/NSPI or ANSI/APSP or ANSI/APSP/ICC standards. If the pool is labeled by us as NON-DIVING, then divequipment may not be installed and any such equipment must be removed before the pool is used. Smart pool owners always think safety first. They take specific steps to ensure that their family, friends and guests are knowledge-able about the safe and sensible use of their pool.

They also:

APSP

- ensure that their pool is never used unless there is adequate supervision;
- ensure that their pool is kept in good repair and is not used when there is a missing or broken drain cover or other component;
 ensure that ALL CHILDREN using their pool
- are supervised constantly:

The manufacturer stands behind every product they produced pursuant to those representations which are stated in the written warranties. Your dealer/builder/contractor is an independent business person and not an agent or employee of the manufacturer. The manufacturer cannot and does not accept any responsibility for any representations, statements, or contracts made by any dealer/builder/contractor.

For more information with regard to the ANSI/APSP standards or

for other general information contact:

THE ASSOCIATION OF POOL AND SPA PROFESSIONALS **211 EISENHOWER AVENUE**

ALEXANDRIA, VA 22314

Phone (703) 838-0083 www.theapsp.org

ACPO

ensure that anyone under the influence of alcohol, drugs or stimulants that would impair their abilities or judgement does not use the pool;

• ensure that their pool is protected by appropriate barriers to unsupervised entry including fencing with self latching gates, covers, alarms, etc.

To assist you, a number of very important items of safety literature are included with each pool liner and also available upon request. We must Infer and also available upon request. We must insist that you read each item carefully and fol-low its instructions. These are:
Pool Owners Safety Handbook
APSP "Sensible Way" Book
Vinyl Swimming Pool Liner – Warranty
"Children Aren't Waterproof" Book
"No Diving" Labels
Area Sign

- Area Sign

necessary means of exit and entry into the pool;

fencing with a self-latching gate, and other barriers that can assist

approved drain covers and other devices to protect against suction

parents in preventing unsupervised access to the pool by children;

Make sure your builder supplies you with all of the safety information that accompanies your pool and installs the enclosed warning stickers and area signs where they can be clearly visible to all who use the pool.

In some pictures, the safety rope and floats have been removed from the pool for photographic purposes The safety rope should be permanently attached at all times. We also urge you to use handrails and grabrails in accordance with the ANSI/APSP standards.

Pacific Pools are manufactured under oveted ISO 9001:2008 Quality Certification

ICC EVALUATION P

PACIFIC STEEL WALL POOLS are

ICC-ES compliant when installed with the

corresponding Latham Pool Products, Inc. steel (#2782) certified pool kit

You Tube

PACI FAR FROM ORDINARY POOL



PACIFIC POOLS puts a *premum* on safety.

pacificpools.com

lathampool.com • lathampool.ca







Beautiful backyards since 1956.



pacificpools.com